



Lucas Distribution, LLC
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NATURA-CLEAN

THE CLEANING POWER OF A SOLVENT CLEANER
WITHOUT THE HARMFUL CHEMICALS OR ODOR



NATURA-CLEAN was developed to meet three key customer requirements:

1. Provide cleaning strength to easily remove the most difficult to clean contaminants, including ink, toner, Sharpie permanent markers, dried paint, and other stains.
2. Eliminate the harmful chemicals and odor that are found in high strength solvent-based cleaners.
3. Offer the product at an attractive price point.

NATURA-CLEAN was specifically designed to meet the requirements of the Office Equipment Industry. Customer feedback identified 3 key features that a cleaner should possess:

1. Safely clean the toughest dirt and grime from copier cabinets
 2. Be environmentally friendly
 3. Be cost-effective
- NATURA-CLEAN works as effectively as harsh solvents without the odor & harmful chemicals
 - NATURA-CLEAN cleans better than soap & water or simple detergents
 - NATURA-CLEAN has an almost imperceptible mild odor - perfect for use at your customer location – does not have a noxious odor like a solvent-based cleaner
 - NATURA-CLEAN is ideal for equipment reconditioning – keep your shop free of chemical odors

Testimonial from a Copier Dealer: “Everyone that used NATURA-CLEAN was impressed. Gwen's a big fan. Let me know when it's available and we'll get an order in.”

To maintain attractive pricing, NATURA-CLEAN is only offered in 1 gallon bottles. Dealers have repeatedly pointed out that they can easily refill the 4 or 6 oz. bottles carried by technicians and realize up to 70% savings over cleaners packaged in smaller containers. Order online at <http://shop.papertraylock.com> or call 866-232-4233 to place your order! NATURA-CLEAN is priced at \$49/gallon or \$190/case of 4 gallons.

“NATURA-CLEAN WAS DEVELOPED DIRECTLY AS A RESULT OF INTERVIEWS WITH DEALERS TO MEET THEIR REQUIREMENTS FOR A SAFE, COST-EFFECTIVE CLEANER.”

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